

The Florida Lions Camp is a private, non-profit camp established and dedicated to serving the needs of youth and adults with visual impairments and other challenging abilities. The Florida Lions Camp began operating in 1974. The camp is considered to be one of the leading facilities of its type in the United States.



May 15, 2010

Florida Lions Camp
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May 15, 2010



A Charity Swim Event
to Raise Funds for
the Florida Lions
Camp for Youth &
Adults with Visual
Impairments and
other Challenging
Disabilities



Tel: (863) 696-1948

Gulf Coast Charity Swim



This is Florida Lions Camp's 5th Annual Gulf Coast Charity Swim! It will be held at Florida Gulf Coast University. The GCCS is a fundraising event raising money for

camperships to allow youth of varying abilities as well as adults challenged by a variety of disabilities to attend a week of camp.

Swimmers will choose their own distance to swim. Swimmers must recruit sponsors to donate funds in their name. Money raised will benefit the Florida Lions Camp.

THE GULF COAST CHARITY SWIM IS NOT A RACE, BUT A CASUAL SWIM FOR A GOOD CAUSE!

The number of swimmers will be limited to 32. Swimmers will be eligible for prizes (see Rules), all participants will receive a tote bag filled with a t-shirt and other gifts. Swimmers will also be invited to a wrap-up Awards Ceremony where lunch will be served and prize winners will be announced.

Prizes

Prizes will be awarded to swimmers in categories that include:

- Most money raised
- Longest distance
- Most inspiring Swimmer
- Oldest Swimmer
- Youngest Swimmer

Rules & Regulations

To be eligible for prizes swimmers must collect minimum pledges of \$500 in donations (the cost of one week at Camp) with 75% of that amount due by April 30, 2010. The balance will be due on the day of the event. All swimmers are required to collect donations, with a minimum goal of \$300, the cost of three days at camp. Effective approaches from the past include personal contact and email distribution.

Swimmers will choose the distance (amount of laps) they wish to swim and will have two hours to complete their swim the day of the event.

All entries must be received on or before April 30, 2010. Entries accepted after this date will be accepted at the discretion of the GCCS chair person. Late entries may not receive tote bag.

Swimmers may wear goggles, wetsuits, and swim fins. Entrance under 18 years of age will be allowed to swim in the event with written parental permission.

GCCS makes every effort to include swimmers of all abilities. Special needs swimmers will be accommodated in every way possible.

Sign-Up & Donate!

To register and begin fundraising please visit www.firstgiving.com/10286. Click on *Get Started*, then *Sporting*. Click *Swimming* from drop-down menu and enter May 15, 2010 for event date. Enter "FLC's Gulf Coast Charity Swim 2010" for event name and follow prompts to continue registration. Online registration will allow you to compose your own webpage with photo and personal information. Your personal website link can be sent to all your potential sponsors for a quick, secured donation! If you are unable to register online, you may obtain a printed registration form by contacting Liz Cage at the Florida Lions Camp, (863) 696-1948. Sponsors who do not wish to donate online may make checks made out to Florida Lions Camp "GCCS" and these can be brought the day of the event, if not sent directly to Florida Lions Camp with Swimmers name in Memo area.

All donations are tax-deductible. You do not need to be a swimmer or sponsor to donate.



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